



British Promotional  
Merchandise Association Ltd

## ARTWORK ORIGATION

When buying goods that you want personalised there will be an extra cost for something called 'origination'. The method of personalisation dictates the origination costs. Below are some examples of the processes along with the terms used for extra costs

### METHOD

Screen Printing (line)  
Screen Printing (process)  
Engraving  
Embroidery  
Gold Blocking  
Silver Blocking  
Blind Embossing  
Metal Stamping

### ORIGATION TERM

Screen Charge (per colour)  
Screen Charge (per colour) plus Scanning  
Engraving Plate  
Jacquard/Disc  
Die  
Die  
Die  
Tool Cost or Stamping Die

Before a supplier will give you a firm price he may well quote 'subject to sight of artwork'. When this happens ALWAYS get a firm quotation before placing an order.